

ESTTA Tracking number: **ESTTA50806**

Filing date: **10/27/2005**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant: **Proteins Plus, Inc.**
Application Serial Number: **78492175**
Application Filing Date: **09/30/2004**
Mark: **THE POWDER PEOPLE**
Date of Publication **09/27/2005**

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Hormel Foods Corporation, Hormel Foods, LLC and CFI of Wisconsin d/b/a Century Foods International, 1 Hormel Place, Austin, MN55912, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 10/27/2005. Hormel Foods Corporation, Hormel Foods, LLC and CFI of Wisconsin d/b/a Century Foods International respectfully requests that the time period within which to file an opposition be extended until 01/25/2006.

Respectfully submitted,
/Kevin C. Jones/
10/27/2005

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